



Medaptive Interactive Study™

Engage research participants in real time

Transform Clinical Research

Medaptive Interactive Study helps organizations create registries, run digital studies, or offer research participants ongoing support and personalized information during the course of a clinical trial. This enhances participant engagement and reduces the risk of participant withdrawal.

Core Features

Personalized Engagement – use our rules engine to determine which custom insights to send to which participants

Quicker Innovation – create and update content on the fly, run rapid experiments to understand what works best

Wearable Connectivity – Support for data collection from phone sensors and wearable devices

Quick Questions – use ecological momentary assessments to get quick, in-the-moment information from participants

Available on All Platforms – support participants with a high-quality UX on their preferred device (iOS, Android, Web)

Cost Effective – create apps in days rather than months; cloud-hosted, tier-based pricing for efficient scaling

Ensures Compliance – comply with HIPAA, confidentiality, and privacy laws

Easy Regulatory Review – enable rapid reviews by IRBs and Security Officers via our automation and assets

Client Scenarios

Medical Centers

- Run condition-specific digital studies
- Support participants in clinical studies

Foundations

- Create or enhance patient registries

Pharmaceutical Companies

- Support participants in clinical trials
- Perform post-market monitoring of approved medications

Payers and Employer-Sponsored Health Plans

- Run member-facing digital studies

Contact us for a free demo:

(929) 383-1003 or hello@medaptivehealth.com

To learn more about Medaptive Health, visit us at medaptivehealth.com

Copyright ©2018 Medaptive Health

